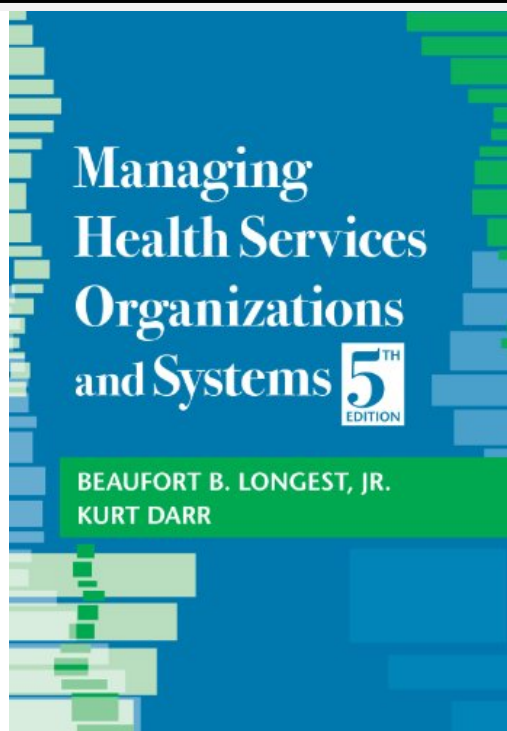

PDF Books Managing Health Services Organizations and Systems - Read Online



Book detail

- Title : PDF Books Managing Health Services Organizations and Systems - Read Online
- isbn : 1932529357



Book Synopsis

From the recognized experts in health administration comes a newly revised edition of the authoritative text for health services managers! Articulate and highly readable, the fifth edition of *Managing Health Services Organizations and Systems* examines virtually every aspect of health services management. While still providing comprehensive coverage of the conceptual frameworks for managing the organization and delivery of health services, the fifth edition has been streamlined for a more focused and integrated presentation of material. Increased emphasis on public health and delivery of public health services is incorporated throughout the text, and expanded content on strategic planning and marketing is offered in separate chapters. A host of other improvements include * 56 case studies, many new or revised * extensively updated chapter on healthcare technology* more figures and tables* new discussion questions among scores suggested throughout the text * completely revised...
