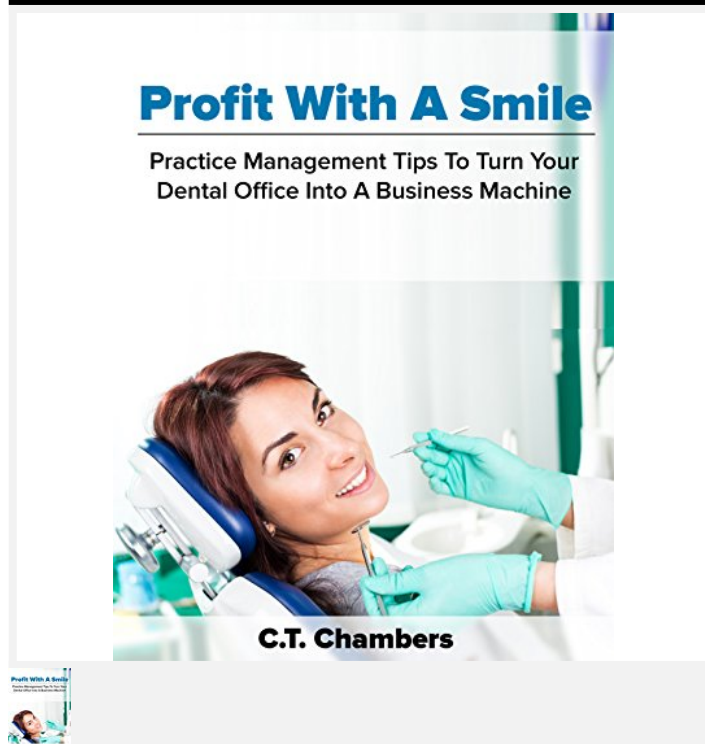

PDF Online Profit With A Smile: Practice Management Tips To Turn Your Dental Office Into A Business Machine - PDF books



Book detail

- Title : PDF Online Profit With A Smile: Practice Management Tips To Turn Your Dental Office Into A Business Machine - PDF books
- isbn : B0196WUXMM



Book Synopsis

Did you know that although most of the US economy has recovered from the Great Recession, dental offices continue to struggle to return to their former level of profitability? Those challenging economic times exposed fundamental inefficiencies in many dental businesses. It boils down to one fact: dentists aren't taught how to be great business managers. They are taught how to be great dentists but most dental schools lack in providing basic business education. Profit with a Smile is a quick, hard-hitting eBook that addresses some of the business management issues that dentists around the country face. Dental professionals receive little to no training on how to manage & grow a business, develop employees, or how to increase the value of their practice. This book is simple and to the point but it can only be effective if its contents are put to use.

Managing the business side of dentistry is the biggest hurdle dentists face.

Do you want to make more money? Are you serious about your business? What are your weaknesses? This book hones in on 5 areas dentists can focus on today to see results in their business within the next 60 days. Through examples and clear instructions this book provides great tools that are easy to understand and can be immediately implemented into everyday practices. Dentists are very busy. We get it, so this book was written to be digested quickly and infused into the NEW and improved routines of your dental office.

This book will teach you how to:

Turn your dental practice into a referral-based business

Create a patient incentive program

Hire, develop and retain the right employees

Protect client data

Utilize accurate competitive benchmarking

Increase your prices while retaining clientele

Manage business financials

Prepare your business for a successful sale

Whether you are a seasoned professional or fresh out of dental school, this eBook is a valuable resource for any dentist striving to maximize their return and create a superior dental practice.

